

# Shaped-Words QWIRL Search

## BRAND AWARENESS QUADRANT 2

- 1) CHARMIN
- 2) DISNEY
- 3) YOUTUBE

BOXES

CANNIBALS

CASCADING Z'S

DIAMONDS

|   |   |   |   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|---|---|---|
| D | F | L | R | Q | C | K | Y | A | Y | O | L |
| I | T | P | B | U | P | I | C | O | A | E | O |
| S | N | H | U | D | S | N | U | H | N | F | T |
| E | I | A | K | T | P | C | A | T | E | S | O |
| Y | K | L | C | S | O | A | U | O | I | T | R |
| N | O | U | S | M | L | B | H | D | Y | N | A |
| A | E | R | T | Y | E | G | R | Y | A | I | L |
| N | L | E | A | R | A | R | A | H | N | K | N |
| I | D | N | S | O | Z | M | C | D | I | O | P |
| S | S | S | R | U | M | I | N | N | S | E | N |
| N | C | H | G | B | A | L | I | E | N | K | I |
| T | P | E | E | T | Z | E | M | N | T | C | M |
| A | I | S | W | E | N | L | H | T | R | E | T |

HEARTS

SPIRALS

TRIANGLES

ZIGZAGS